

welcome  
to the family

# dog parent

YOUR GUIDE TO COMPLETE CARE

## LOVE: IT RUNS IN THE FAMILY

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Dogs have a special way of turning lazy Saturdays into epic adventures. Warming up chilly nights. Greeting us with that "it's-been-forever" tail wag, even when we've only been gone 15 minutes. Welcome to the cuddles, curiosities, calm moments and fun times of life with a dog. Welcome to the family.

## dog parent

YOUR GUIDE TO COMPLETE CARE

petco unleashed by petco



We'll help you navigate the exciting journey into pet parenthood every step of the way. Get started with these helpful tips, shopping checklists, exclusive savings and more!

petco unleashed by petco

# congratulations

ON YOUR FURRY FAMILY MEMBER

## FROM DAY ONE TO YEAR ONE

Adding a dog to your family is a fun-filled occasion that can also raise a lot of questions. This reference guide is designed to help you find answers fast as you and your pet get to know each other.

Going forward, we'll provide support with monthly emails featuring timely advice and offers you'll find handy throughout your first year together. We'll also introduce you to other helpful Petco resources when we think you can best use them.

## WELCOME HOME

- Set up your dog's space, including their bed, crate, and food and water bowls
- Dog-proof your home by picking up objects such as shoes and removing toxic plants from inside and outside the home
- Ask what food your dog has been eating so you can continue feeding the same or transition slowly to a new brand
- Ask about any special health concerns the shelter is aware of regarding your new pet. If you suspect any medical issues, contact your veterinarian right away
- If you need a veterinarian, Petco offers services at many locations with convenient evening and weekend hours

**Ideally, all of the above should be done BEFORE bringing your dog home.**

## THE FIRST FEW DAYS CAN BE RUFF!

- Get your dog used to their crate for short periods of time at first, and build from there. Dogs may whine or bark when first left alone or in a crate
- Accidents happen. Take your new pet outside frequently, and clean up thoroughly inside to prevent smell triggers
- A change in eating or bathroom habits may occur. If it lasts more than one day, consult your veterinarian
- Take your time introducing a new dog to family members and other pets
- Wondering whether your pet's specific behaviors are normal? Go to [PetCoach.com](https://www.petcoach.com) and Ask a Vet for free advice, 24/7



# supplies to start off on the right paw

Find the basics at Petco to get through your first days together safely and smoothly.

## ESSENTIALS FOR YOUR FIRST 72 HOURS TOGETHER

### HOME SWEET HOME

- |  |  |
|--|--|
| <input type="checkbox"/> Crate and mat | <input type="checkbox"/> Stain- and odor-removal solutions   |
| <input type="checkbox"/> Bed           | <input type="checkbox"/> Scoopers and bags for waste cleanup |
| <input type="checkbox"/> Potty pads    | <input type="checkbox"/> Fetch, cuddle and tug toys          |

### SERVE UP HAPPINESS

- |   |   |
|---|---|
| <input type="checkbox"/> Dry food, wet food and mix-ins | <input type="checkbox"/> Food and water bowls |
| <input type="checkbox"/> Tasty treats                   |   |

### GOOD TO GO

- |                                 |   |
|---------------------------------|---|
| <input type="checkbox"/> Collar | <input type="checkbox"/> Harness                                |
| <input type="checkbox"/> Leash  | <input type="checkbox"/> I.D. tag with your contact information |

## LONG-TERM ESSENTIALS

### HEALTHY START

- |  |  |
|--|--|
| <input type="checkbox"/> Vaccinations, heartworm preventive and veterinary consultations | <input type="checkbox"/> Grooming appointment                                  |
| <input type="checkbox"/> Vitamins and supplements, as needed                             | <input type="checkbox"/> Grooming tools, such as brushes, combs and deshedders |
| <input type="checkbox"/> Flea & tick prevention  | <input type="checkbox"/> Dental care, such as toothbrush, toothpaste and chews |
| <input type="checkbox"/> Microchip I.D.  | <input type="checkbox"/> Dog training classes                                  |

### FUN AND HELPFUL EXTRAS

- |   |   |
|---|---|
| <input type="checkbox"/> Pet insurance      | <input type="checkbox"/> Travel crate/kennel  |
| <input type="checkbox"/> Housebreaking aids | <input type="checkbox"/> Travel mat and bowls   |
| <input type="checkbox"/> Gate/fence         | <input type="checkbox"/> PetCoach.com, 24/7   |
| <input type="checkbox"/> Chew/teething toys | <input type="checkbox"/> PupBox: The monthly subscription box of goodies that grows with your puppy |

welcome to the family

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\*Earning \$5 for every 100 points earned (Members earn 1 point per \$1 spent, with opportunities for bonus points.)



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# anytime you need us!

Have questions? We can send targeted tips, resources and offers at your request via text!

Text the key phrases in **RED** below to 79949 to receive customized tips and in-depth advice.\*



- CRATE BED**
- TOYS MEAL**
- TREATS COLLAR**
- HARNESS LEASH**

Text **VET** to find locations near you and to see our service hours.

Text **SOCIALIZE** to learn more about socializing your newest family member.

Text **DOG HEALTH** for tips about how these items lead to healthier living.

Visit a store to get your free new pet book and promo code to save on your first petco.com purchase.

\*By texting any of the keywords presented on this page, you agree to receive up to 1 autodialed marketing message per request to the mobile number used. Message and data rates may apply. Text HELP\* to 79949 for help. Consent is not a condition of purchase. Go to [mp.vibescm.com/c/9rugml](http://mp.vibescm.com/c/9rugml) for terms and conditions.

## repeat delivery

### THE EASIEST WAY TO GET ALL THEIR ESSENTIALS

Never forget to buy food again! Our Repeat Delivery program lets you schedule your order when it's convenient for you. Plus, shipping is free.



**Up to 30% off**  
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Go to [petco.com/rd](http://petco.com/rd) for full details.

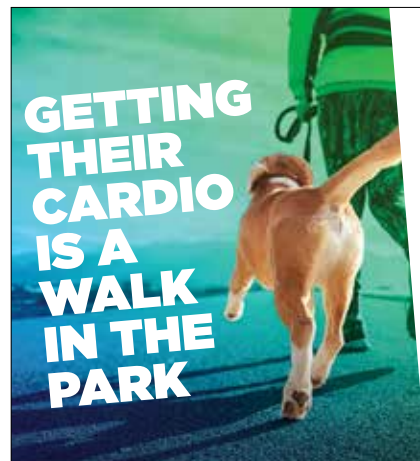
### petco • Wag!

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- On-demand booking
- Live GPS walk tracking
- Photo updates during the walk
- Detailed walk report card

Enter promo code **PWFAM**

\*Free walk, sit or board is for pet parents who have not used Wag! previously. Pals Rewards membership required.



welcome to the family

## WE'RE ALWAYS HERE FOR YOU.

You'll find Petco to be your one-stop destination for everything you and your pet need to enjoy a happy, successful life together. Stop by your local Petco store or shop online at [petco.com](http://petco.com) to enjoy a wide selection of handpicked dog nutrition, innovative supplies and convenient pet services, such as grooming, training and veterinary care. Plus, check out our comprehensive New Pet Guides at [petco.com/newpet](http://petco.com/newpet) and get free veterinary advice 24/7 at [Petcoach.com](http://Petcoach.com).



#### PetCoach

Trusted advice and on-demand answers from vets ensure that you're not in this alone.



#### Training

Develop skills through positive reinforcement while building a lifetime bond.



#### Grooming

Petco stylists love their job, and you'll see that love in action at our salon.



#### Nutrition

Discover the best food choices for your dog's unique nutritional needs.



#### Vet Services

From vaccinations to full-service visits, Petco has them covered, nose to tail.



#### PupBox

Meet the monthly box of toys, treats and training customized for your puppy.



#### Pet Insurance Quotes

Make sure they're protected by comparing plans side by side, all in one place.



#### Repeat Delivery

Set it and forget it—have their essentials delivered to your door on your schedule.



#### In-store Events

Bring your dog to Petco for Puppy Playtime, special presentations and more.



#### Pals Rewards Membership

The program that rewards you for every dollar you spend.



#### Buy Online, Pick Up In-store

Browse our shelves from the comfort of your couch, then pick up your purchase in-store.



#### petco.com

Stock up on all their essentials without ever having to search for a parking space.



#### Same-day Delivery

Get their must-haves delivered from our store to your door! Petco is available at [instacart.com/petco](http://instacart.com/petco) and [shipt.com/petco](http://shipt.com/petco).



#### Pet Adoptions

Meet animals looking for their forever families in-store at Petco adoption events.



#### Petco App

Manage your pet's services and shop on the go.



#### Petco + Wag!

Book a Wag! walk or pet sitter on demand through the Petco app.