

welcome
to the family

cat parent

YOUR GUIDE TO COMPLETE CARE



We'll help you navigate the exciting journey into pet parenthood every step of the way. Get started with these helpful tips, shopping checklists, exclusive savings and more!

petco unleashed by petco

YOUR GUIDE TO COMPLETE CARE

congratulations

ON YOUR FURRY FAMILY MEMBER

FROM DAY ONE TO YEAR ONE

Adding a kitty to your family is a fun-filled occasion that can also raise a lot of questions. This reference guide is designed to help you find answers fast as you and your pet get to know each other.

Going forward, we'll provide continued support with monthly emails featuring timely advice and offers that you'll find handy throughout your first year together. We'll also introduce you to other helpful Petco resources when we think you can best use them.

WELCOME HOME

- Create a safe space in one room that has your new cat's food, water, bed and litter box
- Cat-proof by picking up small objects, electrical cords and other things you don't want your curious cat getting into
- Be sure that any plants in your house are nontoxic to your cat
- Identify your new veterinarian (Psst...Petco offers services at many locations with convenient evening and weekend hours!)

Ideally, all of the above should be done before bringing your cat home.

DECODE YOUR CAT'S BEHAVIOR.

- Rubbing their head or body against things? This is called scent marking and is a sign of settling in
- Meowing a lot? Your cat would like some attention and perhaps to be calmly petted
- Kneading with their paws? Congratulations—you have one happy kitty
- Growling, hissing or spitting? Your cat is likely fearful or frustrated. Give them time and space to adjust
- Cat seems shy? Take your time introducing a new cat to family members and other pets
- Wondering if your cat's specific behaviors are normal? Go to [PetCoach.com](https://www.petco.com/petcoach) for free veterinary advice, 24/7

petco

supplies to start off on the right paw

Below are the basics to get through your first days together safely and smoothly. Petco makes it easy to get what your pet needs.

ESSENTIALS FOR YOUR FIRST 72 HOURS TOGETHER

HOME SWEET HOME

- ☐ Cat bed
- ☐ Litter liners
- ☐ Scratcher
- ☐ Entertaining, comforting toys
- ☐ Litter box and scoop
- ☐ Stain- and odor-removal solutions
- ☐ Litter

SERVE UP HAPPINESS

- ☐ Dry food
- ☐ Wet food
- ☐ Tasty treats
- ☐ Food and water bowls

GOOD TO GO

- ☐ Travel crate/carrier
- ☐ I.D. tag with your contact info
- ☐ Cat collar

LONG-TERM ESSENTIALS

HEALTHY START

- ☐ Vaccinations, heartworm preventive and yearly veterinary consultations
- ☐ Grooming supplies
- ☐ Flea & tick prevention
- ☐ Microchip I.D.
- ☐ Dental care
- ☐ Pet insurance
- ☐ Vitamins and supplements as needed

FUN AND HELPFUL EXTRAS

- ☐ Cat furniture
- ☐ Ball toys
- ☐ Harness/leash
- ☐ Catnip toys
- ☐ Water fountain
- ☐ Interactive/teaser toys
- ☐ Pheromone diffusers/sprays
- ☐ Litter mat

welcome to the family

anytime you need us!

Have questions? We can send targeted tips, resources and offers at your request via text!

Text the key phrases in **BLUE** below to 79949 to receive customized tips and in-depth advice.*



**LITTER
CAT BED
BOX**

Text **VET** to find locations near you and to see our service hours.

**PLAY
SCRATCHERS
FOOD**

Text **CAT TIPS** to learn more about socializing your newest family member.

**WET FOOD
CARRIER
CAT COLLAR**

Text **CAT HEALTH** for tips on how to provide for healthier living.

Visit a store to get your free new pet book and promo code to save on your first petco.com purchase.

*By texting any of the keywords presented on this page, you agree to receive up to 1 autodialed marketing message per request to the mobile number used. Message and data rates may apply. Text HELP to 79949 for help. Consent is not a condition of purchase. Go to mp.vibescm.com/c/9rugml for terms and conditions.

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WE'RE ALWAYS HERE FOR YOU.

You'll find Petco to be your one-stop destination for everything you and your cat need to enjoy a happy, successful life together. Stop by your local Petco store or shop online to enjoy a wide selection of handpicked nutrition, innovative supplies and convenient services, including veterinary care. Plus, check out our comprehensive New Pet Guides at petco.com/newpet and get free veterinary advice 24/7 at PetCoach.com.



PetCoach

Trusted advice and on-demand answers from vets ensure that you're not in this alone.



Nutrition

Discover the best food choices for your cat's unique nutritional needs.



Vet Services

From vaccinations to full-service visits, Petco has them covered, nose to tail.



Pet Insurance Quotes

Make sure they're protected by comparing plans side by side, all in one place.



Repeat Delivery

Set it and forget it—have their essentials delivered to your door on your schedule.



In-store Events

Visit Petco for special presentations, hands-on experiences and more.



Pals Rewards Membership

The program that rewards you for every dollar you spend.



Buy online, Pick Up In-store

Browse our shelves from the comfort of your couch, then pick up your purchase in-store.



petco.com

Stock up on all their essentials without ever having to search for a parking space.



Same-day Delivery

Get their must-haves delivered from our store to your door! Petco is available at instacart.com/petco and shipt.com/petco.



Pet Adoptions

Meet cats looking for their forever homes in-store at Petco.



Petco App

Manage your pet's services and shop on the go.