anytime you need us!

Have questions? We can send targeted tips, resources and offers at your request via text!

Text the key phrases in **BLUE** below to 79949 to receive customized tips and in-depth advice.*



LITTER **CAT BED** BOX

SCRATCHERS FOOD

PLAY

WET FOOD CARRIER CAT COLLAR WALK WATER

Text **VET** to find locations near you and to see our service hours. Text CAT TIPS to learn more about socializing your newest family member. Text CAT HEALTH provide for a healthier

Visit a store to get your free new pet book and promo code to save on your first petco.com purchase.

repeat delivery

THE EASIEST WAY TO GET ALL THEIR ESSENTIALS

Never forget to buy food again! Our Repeat Delivery program lets you schedule your order when it's convenient for you. Plus, shipping



your first order when you sign up at petco.com with promo code.

Visit a store to get your free new pet book and promo code.



Get 25% off

vour first order of WholeHearted cat food with Repeat Delivery. Sign up at petco.com with promo code.

Visit a store to get your free new pet book and promo code.





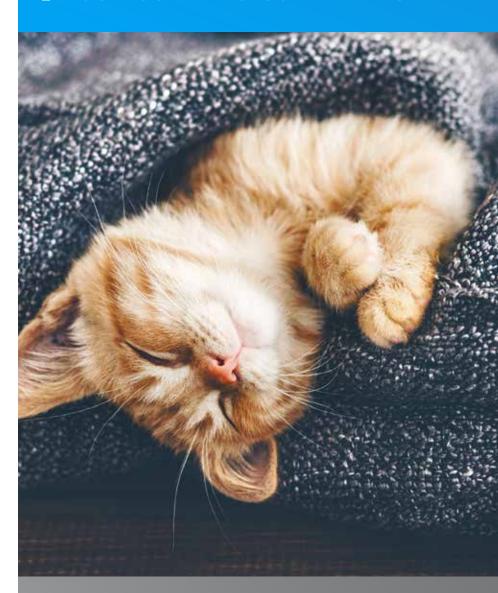






cat parent

YOUR GUIDE TO COMPLETE CARE



We'll help you navigate the exciting journey into pet parenthood every step of the way. Get started with these helpful tips, shopping checklists, exclusive savings and more!

congratulations

ON YOUR FURRY FAMILY MEMBER

FROM DAY ONE TO YEAR ONE

Adding a kitty to your family is a fun-filled occasion that can also raise a lot of questions. This reference guide is designed to help you find answers fast as you and your pet get to know each other.

Going forward, we'll provide continued support with monthly emails featuring timely advice and offers that you'll find handy throughout your first year together. We'll also introduce you to other helpful Petco resources when we think you can best use them.

WELCOME HOME

- O Create a safe space in one room that has your new cat's food, water, bed and litter box
- Cat-proof by picking up small objects, electrical cords and other things you don't want your curious cat getting into
- O Be sure that any plants in your house are non-toxic to your cat
- O Identify your new veterinarian. (Psst...Petco offers services at many locations with convenient evening and weekend hours!)

Ideally, all of the above should be done before bringing your cat home.

DECODE YOUR CAT'S BEHAVIOR.

- O Rubbing their head or body against things? This is called scent marking and is a sign of settling in
- O Meowing a lot? Your cat would like some attention and perhaps to be calmly petted
- O Kneading with their paws? Congratulations—you have one happy kitty
- O Growling, hissing or spitting? Your cat is likely fearful or frustrated. Give them time and space to adjust
- O Take your time introducing a new cat to family members and other pets
- O Wondering if your cat's specific behaviors are normal? Go to PetCoach.com for free veterinary advice, 24/7



supplies to start off on the right paw

Below are the basics to get through your first days together safely and smoothly. Petco makes it easy to get what your pet needs.

ESSENTIALS FOR YOUR FIRST 72 HOURS TOG) G E T H E R
--	---------------

HOME SWEET HOME					
0	Cat bed	0	Litter liners/scoop		
\bigcirc	Scratcher	\bigcirc	Entertaining, comforting toys		
0	Litter box	0	Stain- and odor-removal solutions		
0	Litter				
SERVE UP HAPPINESS					
0	Dry food	0	Wet food		
0	Tasty treats	0	Food and water bowls		
GOOD TO GO					
0	Travel crate/carrier	\circ	I.D. tag with your contact info		
\bigcirc	Cat collar				
LONG-TERM ESSENTIALS					
	HEALTH	Y STA	ART		
0	Vaccinations, heartworm preventive and yearly veterinary consultations	0	Grooming supplies		
0	Flea & tick prevention	0	Microchip I.D.		
\bigcirc	Dental care	\bigcirc	Pet insurance		
0	Vitamins and supplements as needed	•••••			
FUN AND HELPFUL EXTRAS					
0	Cat furniture	0	Ball toys		
0	Harness/leash	0	Catnip toys		
0	Water fountain	0	Interactive/teaser toys		
0	Pheromone diffusers/sprays	0	Litter mat		

Free with purchase with Pals Rewards

WholeHearted Cat Food

Spend \$20 in-store and get a free 2.5 lb. bag of WholeHearted cat food. Free item must be of equal or lesser value.



50%

with Dals Dowards

CANIDAE, Hill's Science Diet, Instinct and Tiki Cat Cat Food

Any one 1.8 to 4 lb. bag

Taste of the Wild Cat Food

Any one 5 lb. bag.



Buy 1, Get 1

Free

with Pals Reward

B.F.F., CANIDAE, Cats in the Kitchen, Hill's Science Diet, Instinct, Soulistic, Tiki, Weruva, WholeHearted or Taste of the Wild Cat Food

All cans, cups or pouches. Excludes cases and variety packs. Free item must be of equal or lesser value.



50% off with Pals Rewards So Phresh Cat Litter

Any one bag, bucket or jug.



50%

with purchase with Pals Rewards

Buy a So Phresh Mix and Match litter box, get a So Phresh basic plastic litter scoop for 50% off.

Any one basic plastic litter scoop. Discounted item must be of equal or lesser value.



20%

with Pals Rewards

Well & Good Dental Care, Shampoos, Wipes and Sprays for Cats





Free with Purchase

WholeHearted Cat Food

Spend \$20 in-store and get a free 2.5 lb. bag of WholeHearted cat food. Free item must be of equal or lesser value

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, aftered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

50% off

CANIDAE, Hill's Science Diet, Instinct and Tiki Cat Cat Food

Any one 1.8 to 4 lb. bag, or

Taste of the Wild Cat Food

Any one 5 lb. bag

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

Buy 1, Get 1 Free

B.F.F., CANIDAE, Cats in the Kitchen, Hill's Science Diet, Instinct, Soulistic, Tiki, Weruva, WholeHearted or Taste of the Wild Cat Food

All cans, cups or pouches. Excludes cases and variety packs. Free item must be of equal or lesser value

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

50% off with Pals Rewards

So Phresh Cat Litter

Any one bag, bucket or jug

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

50% off with purchase

Buy a So Phresh Mix and Match litter box, get a So Phresh basic plastic litter scoop for 50% off.

Any one basic plastic litter scoop.

Discounted item must be of equal or lesser value

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law, Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

20% off

Well & Good Dental Care, Shampoos, Wipes and Sprays for Cats

Not a valid coupon. Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

with Pals Rewards

Bayer Flea or Tick Prevention for Cats Any one 6-pack Advantage topicals or

8-month Seresto collars



Buy 2, Get 1

Leaps & Bounds Cat Toys

Any one toy Excludes catnip. Free item must be of equal or lesser value



with Pals Rewards Good2Go and Bond & Co. Collars, Leashes and **Harnesses for Cats**

Choose any one.



Harmony Cat Beds Any one bed.



Harmony & Bowlmates Cat Bowls

Any one bowl.



with Pals Rewards **Microchip Identification**

petco

Valid at all veterinary services locations. Offer good for dogs and cats only. Offer valid for one pet per household. Offer has no cash value. Microchipping available at select locations. Ask a store partner for details



welcome



\$5 off

Bayer Flea or Tick Prevention for Cats

Any one 6-pack Advantage topicals or 8-month Seresto collars.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

Buy 2, Get 1 Free

Leaps & Bounds Cat Toys

Any one toy.
Excludes catnip. Free item
must be of equal or lesser value

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

10% off

Good2Go and Bond & Co. Collars, Leashes and Harnesses for Cats

Choose any one

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20.**

10% off

Harmony Cat Beds

Any one bed.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

10% off

Harmony & Bowlmates Cat Bowls

Any one bowl.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. Expires: 2/29/20.

\$5 off with Pals Rewards

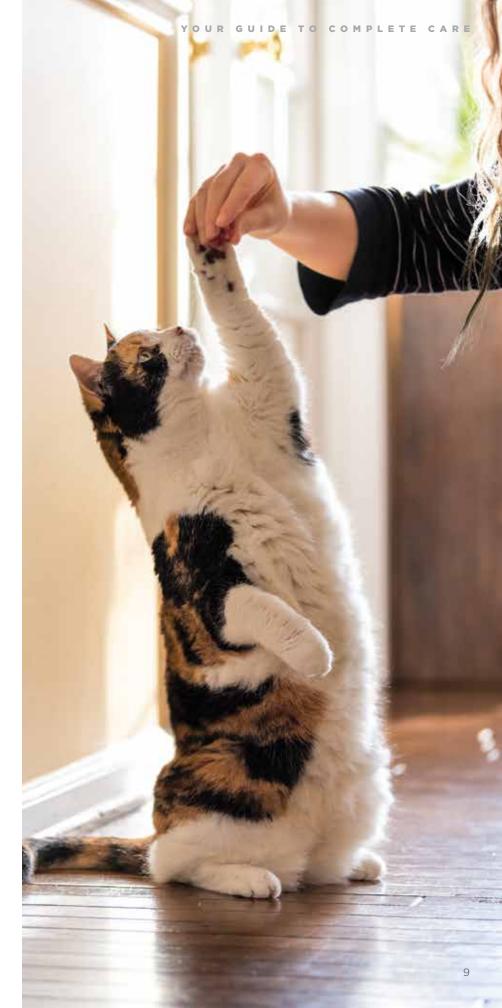
Microchip Identification

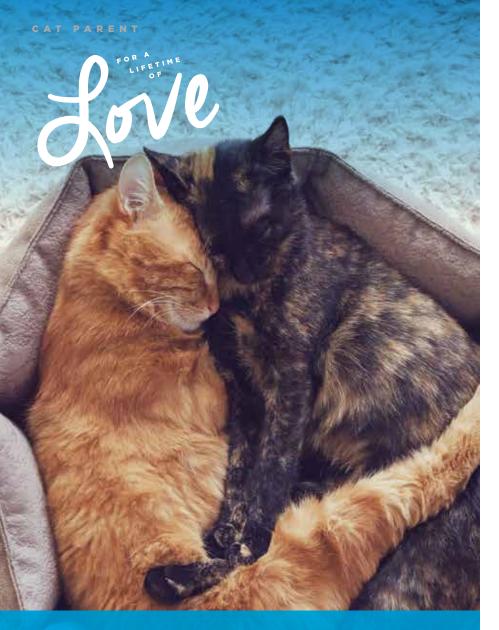
Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Valid at all veterinary services locations. Offer good for dogs and cats only. Offer valid for one pet per household. Offer has no cash value. Microchipping available at select locations. Ask a store partner for details.







and a lifetime of love pals rewards *

Join our Pals Rewards family to get more back for every dollar you spend. Our Pals Rewards members enjoy:



Free birthday treats



100 points earned



on hundreds of items

Sign up in-store or online at palsrewards.com

WE'RE ALWAYS HERE FOR YOU.

You'll find Petco to be your one-stop destination for everything you and your cat need to enjoy a happy, successful life together. Stop by your local Petco store or shop online to enjoy a wide selection of handpicked nutrition, innovative supplies and convenient services, including veterinary care. Plus, check out our comprehensive New Pet Guides at petco.com/newpet and get free veterinary advice 24/7 at PetCoach.com.



PetCoach

Trusted advice and on-demand answers from vets ensure that you're not in this alone.



Discover the best food choices for your cat's unique nutritional needs.



Vet Services

From vaccinations to full-service visits. Petco has them covered, nose to tail.



Pet Insurance Quotes

Make sure they're protected by comparing plans side by side, all in one place.



Repeat Delivery

Set it and forget it—have their essentials delivered to your door on your schedule.



In-store events

Visit Petco for special experiences and more.



Pals Rewards Membership

The program that rewards you for every dollar you spend.



Buy Online, Pick Up In-store

Browse our shelves from the comfort of your couch, then pick up your purchase in-store.



petco.com

Stock up on all their essentials without ever having to search for a parking space.



PetcoNow

Get their must-haves delivered from our store to your door, in two hours or less at instacart.com/petco.



Pet Adoptions

Meet cats looking for their forever homes in-store at Petco.



petco