

WE'RE ALWAYS HERE FOR YOU.

You'll find Petco to be your one-stop destination for everything your pet needs to enjoy a happy, successful life with you. Stop by your local Petco store or shop online to enjoy a wide selection of handpicked bird nutrition and innovative supplies. Plus, check out our comprehensive New Pet Guides at petco.com/newpet and get free veterinary advice 24/7 at PetCoach.com.



PetCoach Trusted advice and on-demand answers from vets ensure that you're not in this alone.



Repeat Delivery

Set it and forget it—have their essentials delivered to your door on your schedule.



Pals Rewards Membership

The program that rewards you for every dollar you spend.



petco.com

Stock up on all their essentials without ever having to search for a parking space.







Buy Online, Pick Up In-store

Browse our shelves from the comfort of your couch, then pick up your purchase in-store.



PetcoNow

Get their must-haves delivered from our store to your door, in two hours or less at instacart.com/petco.





We'll help you navigate the exciting journey into pet parenthood every step of the way. Get started with these helpful tips, shopping checklists, exclusive savings and more!

petco. unleashed



congratulations

ON YOUR FEATHERED FAMILY MEMBER

The perfect blend of beauty and brains, birds are highly intelligent, social animals that make great companions. Your bird will thrive on a steady routine of plenty of playtime and daily interaction with you.

GETTING TO KNOW YOU

When adding a bird to the family, it's helpful to understand the similarities and differences among the various species. You may have had a parakeet in the past, but that doesn't mean living with a cockatiel will be a similar experience!

BIRD'S THE WORD.

Learn a little bit more about the three most common types of pet birds and see what makes yours unique.

PARAKEETS

A popular pick for first-time bird parents, these colorful, social birds can be quieter than some larger species and are sometimes referred to as budgies.

COCKATIELS

Friendly, quirky and bubbling with personality, cockatiels love to whistle and can form a strong bond with human family members through daily interaction.

CONURES

Another popular choice for firsttime bird parents, conures are playful, lovable pets who tend to be curious and outgoing. They come in a variety of colors and personalities, making it easy to find the perfect feathered friend to fit your family.





welcome to the family

3

feathering their nest

Below are the basics to get through your first few days smoothly. It's helpful to set up your new pet's habitat BEFORE you bring them home. Petco makes it easy to get what your pet needs. Shop in-store or online at petco.com. You can even get delivery within two hours. See if your neighborhood is part of PetcoNow at instacart.com/petco.

GENERAL BI Most birds need these items, in addition to the ones li	
-	
O Habitat cover	Variety of toys
O Habitat paper or litter	O Bird bath
Species-appropriate food	🔿 Play gym
O Millet spray	O Nail clippers
O Millet holder	O Styptic powder
Food and water dishes	O Treats
Vitamins and supplements	 Birds should be socialized daily by the pet parent.
PARAKEET	COCKATIEL
Habitat (minimum 18"x18"x18")	O Habitat (minimum 24"x24"x30")
Perches varying in diameter (minimum 4" long and 3/8" diameter)	Perches varying in diameter (minimum 5" long and a half-inch in diameter)
Cuttlebone and holder	O Cuttlebone and holder
co	NURE
Habitat (minimum 24"x24"x30")	O Mineral block
Perches varying in diameter (minimum 9" long and a half-inch in diameter)	 Spray bottle for misting
LARGE HOOKBILL-A	frican grey, Amazon and eclectus parrots
A habitat (approximately 36"x24"x48")	O Spray bottle for misting
Perches should be at least 9" long and ¾ to 1" in diameter	O Mineral block
Provide foraging toys, which promote important mental stimulation.	



petco

welcome to the family

20% off You & Me Bird Habitat

Any one.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20**.

10% off

Healthy Select Bird Food

Any one bag

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires**: **2**(29/20.

10% off

Healthy Select Millet

Any one bag.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20**.

10% off

You & Me Bird Toy, Swing or Ladder

Any one.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20**.

10% off

So Phresh Bird Litter

Any one.

Not a valid coupon.

Visit a Petco store to get your free Welcome to the Family book.

Present printed coupon and proof of Pals Rewards membership to receive this offer. Valid at Petco or Unleashed by Petco on in-stock, regularly priced products. Not valid on the purchase of gift cards, prior purchases, salon services, dog training, vaccination services, our Self-serve Dog Wash, online or with any other coupon offer. Void if copied, altered, transferred, or if presented on a mobile device (except Reward Dollars), and where prohibited by law. Single-use coupon, limit one per household. Selection varies by store. **Expires: 2/29/20**.



Have questions? We can send targeted tips, resources and offers at your request via text!

Text the key phrases in **PURPLE** below to 79949 to receive customized tips and in-depth advice.*



Text **BIRD CARE** to learn more about feeding, care and grooming requirements for birds. Visit a store to get your free new pet book and promo code to save on your first petco.com purchase.

repeat delivery



THE EASIEST WAY TO GET ALL THEIR ESSENTIALS

Never forget to buy their essentials again! Our Repeat Delivery program lets you schedule your order when it's convenient for you. Plus, shipping is always free.

Get 20% off

your first order when you sign up at petco.com with promo code. Visit a store to get your free new pet book and promo code.

*By texting any of the keywords presented on this page, you agree to receive up to 1 autodialed marketing message per request to the mobile number used. Message and data rates may apply. Text HELP to 79949 for help. Consent is not a condition of purchase. Go to https:mp.vibescm.com/c/9rugml for terms and conditions.



welcome

to the family